



Parker Engineering Manual
Parker Hannifin Corporation
Instrumentation Connectors Division

Issued 6-25-79	Section IDENTIFICATION
Revised 1-15-98	Standard No. ES-703
Ecn No. ICD97055	Page 1 OF 6

Subject:

PRODUCT LOGO MARKING REQUIREMENTS

Parker Symbol

ID-3

GENERAL:

The following information is adapted from Parker's Corporation Communications and Identification Manual.

PRODUCT IDENTIFICATION:

It is important that Parker identification appear on the millions of components sold into the market place each year. For this reason, special versions of the Corporate Signature have been designed to accommodate difficult product marking situations. The three key variables which will govern the selection of proper identification techniques are the material on which the marking is to be applied, the surface contour, and identification area size. The order of preference for product marking usage is shown. When possible, the solid Signature should be used down to a minimum of 5/8 inch. For smaller applications, the solid Open Signature, with slightly more open space within the letterforms, should be used. The Linear Signature and the Helvetica Light Parker are approved only for especially difficult marking conditions and hard material surfaces. When the marking surface, contour or area size makes it impractical to use the complete Parker identification, a "P" may be used in order of preference shown. Critical dimensions for product identification only are provided in this section.



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Parker Symbol
ID-3

- 1 Primary
Corporate Signature
Minimum Size $\frac{5}{8}$ "



- 2 Small Size
Corporate Signature
Maximum Size $\frac{5}{8}$ "



- 3 Linear
Corporate Signature



- 4 Straight Type
Identification—
Helvetica Light

Parker

- 5 Small Size "P"
Maximum Size $\frac{3}{16}$ "



- 6 Linear "P"



- 7 Straight Type "P"
Identification—
Helvetica Light

P